



CHINLINK INTERNATIONAL HOLDINGS LIMITED
(Stock code: 0997.HK)

**Selected As the “Industry with the Greatest Potential”
In Hong Kong Outstanding Enterprise Parade 2014
Proving Leading Position of “Financial Logistics” Business Model**

[29 October 2014 – Hong Kong] Chinlink International Holdings Limited (“Chinlink” or the “Company”, stock code: 0997.HK) and its subsidiaries (collectively the “Group”), is pleased to announce that the Company was awarded the “Industry with the Greatest Potential” in the Hong Kong Outstanding Enterprise Parade 2014 on 28 October 2014.

Hong Kong Outstanding Enterprises Parade is an annual event organised by the Economic Digest to award selected Hong Kong listed companies on their outstanding performance, including excellence in business growth, stringency in corporate governance and popularity in the investment community. This year’s “Industry with the Greatest Potential” winner, Chinlink, has successfully captured the tremendous market potential and developed a creative “financial logistics” business model in Shaanxi Province, the PRC. In the fiscal year 2013/14, this new high-margin business model contributed promising results. Its overall gross profit grew significantly by 57.1% year-on-year, whilst the gross profit margin increased by 10.8 percentage points to 27.0%.

Chinlink spotted the growth potential in Shaanxi Province arising from the national priority “Go West” campaign, and dedicated to developing a creative “financial logistics” business model since early 2012. During the past few years, the Group has been expanding the business scope in logistics services and financial guarantee services. This is in pace with the growing demand from the ever increasing international conglomerates building up presence there. Chinlink does not only offer warehousing and inventory management, logistics consultancy, other value-added logistics services and various traditional financing solutions in Xi’an City, but also successfully developed a unique one-stop operation, namely “inventory-as-collateral” to address the financing difficulties in the local business zone. This operation enables clients to pledge their inventory for financing guarantee services. In addition, the Group extended its business to an O2O (online-to-offline) e-commerce platform in the end of September 2014, through cooperating with Xi’an Da Ming Gong

Construction Material and Furniture Company Limited to promote the sale of packaged interior decoration work and furniture products.

The Executive Director of Chinlink, Mr. Siu Wai Yip said, “the awarded ‘Industry with the Greatest Potential’ is a testament to our vision and efforts. Expanding on our foundation for long-term growth, we will continue to capitalise on the dynamic industry growth potential. We aim to improve our ‘financial logistics’ business model and expanding its service scope. In logistics services, apart from the mega logistics park project in the Hanzhong City, we are exploring other opportunities to build a logistics park in Xixian New Area serving multinational electronic components manufacturers and distributors. Also, we will diversify into supply chain procurement financing for the import of frozen meat and electronic products to China as an extension of our ‘financial logistics’ business model.”

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About Chinlink International Holdings Limited

Chinlink International Holdings Limited engages in the provision of interior decoration work, including interior design and renovation services, and the trading of furniture and fixtures in Hong Kong and Macau. The Group has also successfully rolled out financial and logistics services, providing a host of value-added services.

This press release is issued by DLK Advisory Limited on behalf of **Chinlink International Holdings Limited**.

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